

Valley Village Homeowners Association
Board Meeting Minutes
January 22, 2018

I. Call to Order

The meeting was called to order at 7:04 p.m. by Vice-President Fagin. Those present were Shorr, Goldzweig, Rynew, Fagin, Kaysing, Woersching, Apple and Wilhelm.

II. Officers' Reports

A. President Hatfield: Via cell phone Hatfield expressed concern about replacing the Treasurer, Ron Meyer, who resigned on January 10, 2018, via an email to the Secretary with copies sent to the entire Board. Hatfield suggested that the Board try to find a student at L.A. Valley Community College to handle the accounting for a minimum wage. Wilhelm questioned if there were extra funds. [This discussion is continued under item IV.A.]

B. Vice-President Fagin: Fagin expressed appreciation for Editor Shorr, stating that the October issue of *The Valley Villager* was excellent. He also said he had some comments for the end of the meeting.

C. Secretary Wilhelm: The minutes from the last meeting (October 2017) had not been approved by a majority of the Board. Kaysing suggested that they be resent with a reminder to the Board to approve or make corrections.

III. Committee Reports

A. Membership: Wilhelm reported that the committee sent letters to past members asking them to rejoin, and also sent letters welcoming new homeowners and inviting them to join. In the latter case, *The Valley Village Story* and the *Daily News* article about the July 4th Parade were included. The response was poor. Apple asked Wilhelm for the list of members who are up to two years in arrears. She will contact anyone she knows personally and ask them to rejoin.

B. Outreach & Communications: Rynew explained how an old officer page showed up on Google when Kaysing did a web search. He said he will set up a 'redirect'; however, that may slightly slow down the website when uploading. Wilhelm advised Rynew that she still receives empty enews contact forms from mail@valleyvillageha.com. Rynew will install a plug-in to prevent that. Rynew recommended that the Board use Google Docs for online discussions because its format makes it easier to follow discussion/comments than searching for pertinent emails.

Kaysing suggested that VVHA coordinate an event to support the eight farmland acres at North Hollywood High School. She will contact the school and offer VVHA's help promoting the spring plant sale. She will also ask if VVHA can help in other ways too, and if the Board could take a tour

Shorr said she was very pleased with the January 2018 issue of *The Valley Villager*, especially because she was able to have color photos in the email version and it ran to 8 pages. Fagin suggested that TVV highlight a recommendation for readers to go online and see the color issue.

C. Specific Plan: Woersching reviewed the status of the amendments to the Specific Plan. He will request a meeting with Karo Torossian and ask him to submit the amendments of the Specific Plan to the proper authorities for review and approval. Kaysing stated that she'd attended a workshop sponsored by the Coalition to Preserve L.A. where she learned that the City falsely states the city's population. Also, she said that the City Council has been encouraged by developers to review the Encino Specific Plan for the Ventura Boulevard corridor.

D. Hospitality: Wilhelm pointed out that the speaker was told she would have access to a computer for the General Meeting on January 17. No one had informed the committee of this. Fortunately Rynew had a computer with him. Wilhelm thanked Rynew and Goldzweig for helping out with the audio-visual equipment. Woersching said that he counted nearly 45 people, which was a large turn-out, and that most of the attendees were new faces. The discussion was very lively.

E. Events: Apple asked for nominations for the July 4th Parade's Grand Marshall. Original founders of VVHA have previously been honored. Apple would prefer not to choose a politician. The Dutton family was recommended. Also, the support staff for Krekorian and Nazarian, such as Jessica Fugate and Emma Taylor, respectively, were suggested because they respond so quickly to our requests. Apple wondered if that would offend their bosses.

IV. New Business

A. Replace Treasurer: Kaysing offered to maintain the bookkeeping temporarily until January 2019 when the membership will elect a new Treasurer. Kaysing asked if the tax filings were simple and could be done on easy forms. Hatfield stated that he believed this to be true. She also requested that an officer sign the checks. Currently Fagin and Meyer are the signatories on the checking account. The Board asked Wilhelm to add her name to the account. Fagin and Wilhelm agreed to go to Citibank and change the names on the account.

B. Replace Empty Seat on the Board: Apple informed the Board that she contacted Dustin Zahn who had served on the last Board; however, he is not interested. Kaysing recommended Sandra Hubbard who ran for a Board position in January 2017 but was not elected. Board members affirmed that Hubbard would be an actively involved member.

Motion: Kaysing motioned that Sandra Hubbard be invited to fill the empty Board seat. Wilhelm seconded. Motion was approved unanimously.

V. Unfinished Business (There was none on the agenda.)

VI. Old Business

A. Update on Search for Officers Insurance Policy: Goldzweig advised that he found an insurance company offering this type of policy but hadn't proceeded because he was told former Board member Meyer was researching this. Board members urged him to contact Peter Sanchez and pursue the matter with him.

B. Next Step: Welcome to Valley Village Sign at Starbucks Laurel Canyon and Burbank: Shorr admitted that she must still speak with Tony Braswell, NCVV President, about this. Apple suggested that Shorr attend Wednesday's NCVV meeting and raise the issue during the public comment opportunity.

The Board turned its attention to Fagin who asked what the Board's goal was and how VVHA is relevant to its membership. Kasing replied that VVHA is the defender of the Specific Plan. Goldzweig said that VVHA should concentrate on threats to the community. Email blasts should be sent out to inform the membership when issues or state and city action threaten our community. Wilhelm advised that Hatfield actively responds to questions from our membership regarding a variety of concerns.

Fagin also said that he thought VVHA should not give money to PACE (Parents Association of Colfax Elementary) for its World Fair because the school charges VVHA for use of the auditorium (an old agreement provided that VVHA would donate to PACE, and VVHA could have access to the auditorium for free). Goldzweig pointed out that current people in charge would not know about old understandings. Kaysing said that the fees VVHA must now pay have been put in place by LAUSD, not PACE. Fagin then asked the Board to reduce the donation to PACE.

MOTION: Fagin recommended a reduction to \$400.00. Woersching seconded. This motion was rejected: 3 yea, 4 nay & 1 abstention.

MOTION: Fagin motioned that VVHA donate \$500.00 to PACE for the World Fair. Goldzweig seconded. Motion passed 7 yea, 1 nay.

Wilhelm shared a recommendation from Past President and Founder Lori Dinkin that VVHA eliminate the July quarterly meeting because so many people are away on vacation at that time. The Board did not want to reduce the number of meetings. At the last two July quarterly meetings the Hospitality Committee had to clean the auditorium because camp staff were using it and hadn't been informed that it was rented out for the evening. Goldzweig suggested that the meeting date be changed to the third week of June when staff would be on the premises although school would have ended.

VII. Adjournment: The meeting was adjourned at 8:45 p.m. Thank you, Dorothy, for hosting the meeting.