

Valley Village Homeowners Association
Board of Directors Meeting
October 29, 2018

- I. **Call to Order:** Meeting was called to order at 7:05 p.m. by President Hatfield. Those in attendance were Fagin, Goldsweig, Shorr, Apple, Hubbard, and Woersching.
- II. **Officers' Reports**
 - A. President: Hatfield reviewed the latest meeting re the FAA's plans to reroute the airline corridors over the southern part of the Valley. He also noted that the next meetings (which will be attended by representatives from the FAA) are scheduled for 5:00 p.m. November 7 and 8 at Pickwick Center, 1001 Riverside Drive in Burbank, and asked that someone on the Board attend one of the meetings (the content of the meetings is the same). Hatfield also noted the advent of quieter planes which somewhat mitigates the problem. Hatfield noted that he will not run for reelection to the Board in 2019 but will stay engaged and help with outreach as and when he can.
 - B. Vice-President: Fagin noted that tonight is the deadline and no entries have yet been received for the Halloween Contest.
 - C. Secretary: Wilhelm was not present.
- III. **Committee Reports**
 - A. Membership: Wilhelm was not present.
 - B. Outreach & Communications: Rynew & Shorr
 1. Website, Media: Rynew was not present. Discussion ranged from the need for outreach beyond our list of members, to the benefit of more timely updates of our website, to posting a weekly article on NextDoor, to achieving greater coverage by making a link between the website, NextDoor, and our Facebook page. Goldzweig and Hubbard expressed interest in pursuing the possibilities.
 2. *The Valley Villager*: Shorr had no report, and no comments were made.
 - C. Community Plan: It was agreed that the attendance at the first meeting of the Community Plan update at North Hollywood Library was encouraging.
 1. Woersching talked about the difficulty of getting reliable information on the issue of the drastically increased permit costs for modest upgrades to single-family residences. He will draft a letter to Councilmember Krekorian requesting an update on his motion on the subject and review the Neighborhood Council meeting minutes for relevant information. Woersching hopes to have an article ready for the January issue of TVV.
 - D. Hospitality – Shorr
 1. It was decided not to purchase a projector but rather ask the speaker(s) to provide all A/V equipment (including cables) needed for their presentation. It was also decided not to have a table banner printed at this time. Goldzweig will check the banner he has to see if it would be appropriate.
 - E. Events – Apple noted she will be starting to organize the 2019 Parade in January. Plans are in the works to have a table as usual at the Light Up Valley Village event on December 8.

IV. New Business

- A. Change Location of Meetings. After some discussion, Apple agreed to contact Oakwood School and North Hollywood High School for information on their rentable meeting spaces. Faith Presbyterian Church will remain the venue for the January 2019 general meeting.
- B. Officers Insurance Policy. It appears that obtaining such a policy as a non-profit corporation is notoriously difficult. Fagin will research the subject with the Studio City Residents Association and Sherman Oaks Homeowners Association.

V. Unfinished Business

- A. FAA Route Changes. Covered under IIA.
- B. Nominating Committee for Next Year's Election. It was agreed to hold the meet&greet at 2:00 to 4:00 p.m. (instead of 4:00 to 6:00 p.m.) since December 2 is the first night of Hannukah. Shorr agreed to send all Board members the information used in previous years and provided by Sanchez. Hubbard offered to make copies of the Association by-laws and the current Specific Plan for the candidates who attend.
- C. Standards for VV Billboard Content. It was agreed that VVHA should drop this issue since the placement of billboards is covered by the 1st Amendment. However, Shorr will consider including an article re the billboard exchange now in effect at Tujunga Avenue and Moorpark Street.

VI. Old Business

- A. Welcome to VV Sign at Starbucks. There was no discussion on this issue.

VII. Adjournment. The meeting was adjourned at 8:35 p.m.